A Planning Process to Develop, Implement, and Evaluate Continuing Interprofessional Education (CIPE) Programs

John A. Owen, EdD, MSc
Associate Director
Center for Academic Strategic Partnerships for Interprofessional Research and Education and
Faculty member, Office of CME
University of Virginia
School of Nursing and School of Medicine
Charlottesville, Virginia

Co-Author: Madeline H. Schmitt, PhD, RN, FAAN
Professor Emerita
University of Rochester
School of Nursing
Rochester, New York
Acknowledgements

This presentation is based on content developed by the authors for a 2012 Webinar hosted by the Alliance for Continuing Education in the Health Professions and on a paper by the authors published in the Spring 2013 issue of the Journal of Continuing Education in the Health Professions.
Goals for this Session

• Provide a step-by-step approach to develop, implement, and evaluate continuing interprofessional education (CIPE) programs by integrating CIPE into the familiar systematic CE planning process.

• Provide an example to illustrate this step-by-step approach.
Definitions

• Interprofessional Education: When students from two or more professions learn about, from and with each other to enable effective collaboration and improve health outcomes (WHO, 2010)

• Continuing Interprofessional Education → intentional interprofessional learning for practitioners

• Interprofessional Practice → “multiple health workers from different professional backgrounds work together with patients, families, carers and communities to deliver the highest quality of care.” (WHO, 2010)
Recent Reports Support Continuing Interprofessional Education

• Expert meeting and first report- 2007/2008- *Continuing Education in the Health Professions*

• Follow-up meeting, second report and recommendations-2010- *Lifelong Learning in Medicine and Nursing*

• Institute of Medicine Committee and report-2010- *Redesigning Continuing Education in the Health Professions*
Implementing CIPE Is Gathering Momentum

• Accreditation Council for CME (ACCME), the American Nurses Credentialing Center, and the Accreditation Council for Pharmacy Education have developed a joint process for accrediting providers of team-based education involving physicians, nurses, and pharmacists that is outcome focused.

• The Alliance for Continuing Education in the Health Professions is extending membership to other professions involved in healthcare education and has expanded its mission to include IPE.

• Evolving Accreditation with Commendation: ACCME New Criteria C24 Interprofessional – “Engages in interprofessional collaborative practice in the planning and delivery of CIPE activities.”
What is Interprofessional Continuing Education and Why Do It?

What is Interprofessional Continuing Education?
Intentional learning about, from and with interprofessional health care practitioners to enable effective collaboration in care delivery and improve health outcomes (adapted from WHO, 2010)

Why do Interprofessional Continuing Education?
To address practice gaps linked to workforce shortages, access to care, prevention, poor intra and interprofessional communication, safety, care coordination, and comprehensive care.
Integrating CIPE into the CE Systematic Planning Process

1. Support Mission Statement
2. Analyze Practice Gaps
3. Identify Barriers
4. Articulate Goals and Objectives
5. Design educational interventions
6. Evaluate outcomes
## Integrate CIPE into CE Planning Process

<table>
<thead>
<tr>
<th>Educational Planning Component</th>
<th>CE</th>
<th>CIPE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support Mission Statement</strong></td>
<td>• Focus on profession-specific knowledge and skills to improve patient care and outcomes.</td>
<td>• Focus on profession-specific and interprofessional competencies to improve patient care and outcomes relevant to the current healthcare environment.</td>
</tr>
</tbody>
</table>
Example of a Traditional Mission Statement

The (name of university) continuing medical education (CME) program promotes continuous improvement in patient health care by providing physicians and other health care professionals with high quality, evidence-based educational activities focusing on advances in medicine, new medical technology, biomedical research, and changes in the health care environment. The overall goal of the program is to augment physician knowledge, enhance competence and performance in practice, and improve patient outcomes.
Example of a Mission Statement
Supporting CIPE

The (name of university) continuing medical education (CME) program works collaboratively with the health system, academic programs, research centers, faculty, and clinicians to provide healthcare professionals with patient-centered, evidence-based, profession-specific and interprofessional educational activities. These activities focus on patient safety, quality improvement, collaborative-team practice, profession-specific and interprofessional core competencies, advances in healthcare, new technology, research, and changes in the healthcare environment. The overall goal of the program is to enhance team-based care, improve patient outcomes, promote quality and safety, and increase knowledge, competence and performance in profession-specific and collaborative practice.
Integrate CIPE into CE Planning Process

<table>
<thead>
<tr>
<th>Educational Planning Component</th>
<th>CE</th>
<th>CIPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyze Practice Gaps</td>
<td>• Profession-specific gap analysis • Profession-specific practice guidelines and self-reported interests are utilized</td>
<td>• Profession-specific and interprofessional shared, pooled gap analysis • Clinical performance data of individual team members and care teams are utilized</td>
</tr>
</tbody>
</table>
Integrate CIPE into CE Planning Process

<table>
<thead>
<tr>
<th>Educational Planning Component</th>
<th>CE</th>
<th>CIPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Identify Barriers</td>
<td>Address barriers to CE learning (e.g., time not allotted for CE, insurance doesn’t reimburse for treatments, patient compliance issues, healthcare delivery system issues).</td>
<td>Address barriers to CE and CIPE learning (e.g., different educational philosophies and approaches, siloed planning processes, questioning value of this CE work, practical issues, such as scheduling and working with different accreditation structures/ procedures).</td>
</tr>
</tbody>
</table>
## Integrate CIPE into CE Planning Process

<table>
<thead>
<tr>
<th>Educational Planning Component</th>
<th>CE</th>
<th>CIPE</th>
</tr>
</thead>
</table>
| Articulate Goals and Objectives | • Focus on **transfer of new clinical knowledge**  
• Profession-specific competency development  
• Describe changes in knowledge, competence, or performance. | • Focus on **care delivery process**  
• Profession-specific and interprofessional competency development  
• Describe changes in individual and/or team-based practice performance  
• Encourage knowledge sharing |
Examples of Traditional Learning Objectives

1. Describe pathophysiology and diagnostic criteria for relapsing remitting Multiple Sclerosis.

2. State when a positive cerebral spinal fluid PCR may not be relevant to the diagnosis.

3. Discuss the role of plasmapheresis in management of Multiple Sclerosis.
Examples of CIPE Learning Objectives

1. Discuss the sepsis guidelines relative to the knowledge and expertise of each of the interprofessional team members.

2. Recognize which interprofessional team member(s) is(are) responsible for implementing each sepsis guideline step.

3. Identify collaborative behaviors necessary for the effective implementation of the sepsis guidelines.
# Integrate CIPE into CE Planning Process

<table>
<thead>
<tr>
<th>Educational Planning Component</th>
<th>CE</th>
<th>CIPE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Design Educational Interventions</strong></td>
<td>• Adult learning theories - build on what learners know; give ownership in their learning. • Teaching/Learning Methods/Formats - Interactive; use <strong>multiple modalities to aid learning transfer.</strong></td>
<td>• CIPE learning theories - Self-reflection, self-assessment, experiential, identity theory. • Teaching/Learning Methods/Formats - Interactive, i.e., <strong>learning about, with, and from other health profession(al)s</strong> - Social, workplace, point-of-care</td>
</tr>
</tbody>
</table>
Application of Adult Learning Theories to Design CE Activity

Adults are goal oriented and are ready to learn when they experience a need to learn something related to real-life tasks or problems. Adults’ awareness of the need for new knowledge or a new skill, and the corresponding desire to learn this new knowledge or new skill can be facilitated by providing real-life case studies pertaining to practice-based tasks or problems.
Application of CIPE Learning Theories to Design CE Activity

**Social Identity theory** is the recognition that the identities of people are developed through membership in social groups whose members have shared knowledge and values. To counter the influence of traditional professional group identity and to encourage team cooperation, assign participants to stable interprofessional groups to enable participants to experience and reflect on their own dynamic interprofessional group process and apply what they are learning interprofessionally.
## Integrate CIPE into CE Planning Process

<table>
<thead>
<tr>
<th>Educational Planning Component</th>
<th>CE</th>
<th>CIPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Evaluate Outcomes</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Knowledge transfer</td>
<td></td>
<td>• Individual behavioral changes</td>
</tr>
<tr>
<td>• Self report of behavior change</td>
<td></td>
<td>• Standardized assessment process of core competencies/documentation of competence</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Improved team function</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Improved team process and clinical outcomes</td>
</tr>
</tbody>
</table>
Evaluation of Traditional CE Activity

It is recognized that adults are goal oriented and are ready to learn when they experience a need to learn something related to real-life tasks or problems. An audience response system may be used pre/post real-life practice-based case studies to evaluate changes in knowledge acquisition.
Evaluation of CIPE Activity

It is recognized through Social Identity theory that participants likely will encounter some internal resistance to incorporating the views of other professions. For this reason, it is helpful to assess that resistance and address it positively before learning can be optimized. The Readiness for Interprofessional Learning Scale (RIPLS) Questionnaire (Parsell & Bligh, 1999) may be used pre/post the CIPE activity to evaluate changes in readiness related to interprofessional learning.
CIPE in Combined Classroom and Workplace Setting Using Clinical Guideline Approach

University of Virginia

CIPE Program Entitled: A Continuing Interprofessional Education Initiative (IPEI) to Improve Sepsis Care by Enhancing Healthcare Team Collaboration
Goal of Program Supports
Mission Statement

Goal: Provide a profession-specific and interprofessional educational program to improve the care and outcomes of patients with sepsis by enhancing healthcare team collaboration.
Analyze Practice Gaps

Shared, pooled gap analysis by a team of clinicians, faculty, and hospital leaders who provide care to patients with sepsis.

A recent study revealed that highest sepsis mortality rates are in states, including Virginia, located in Southeastern and mid-Atlantic regions.
Identify Barriers

Different educational philosophies and approaches.

Health system leaders and managers need to be convinced of the value of CIPE.

Scheduling so that busy clinicians are given time and support to participate.
Articulate Goals and Objectives

Identify and demonstrate the competencies necessary for effective team-based implementation of the resuscitation bundle for Surviving Sepsis Guidelines.

Describe the differences between profession-specific and interprofessional education.

State the appropriate use of simulation as an IPE teaching strategy.
Design CIPE Program

Implement a CIPE faculty development program for UVA clinicians where the resuscitation bundle for Surviving Sepsis is implemented.

Present a Sepsis Simulation Case to UVA clinicians who received the CIPE development training, thus shifting from individual to team learning.

Create a Sepsis Collaborative Care Best Practice Model behavior checklist to facilitate the translation of CIPE from the classroom to interprofessional practice.
Evaluate Outcomes

• Utilize the Readiness for IPE Learning Scale (RIPLS) Questionnaire to measure attitudes related to IPE learning.

• Identify interprofessional practice behaviors necessary for effective team implementation of guidelines.

• Evaluate self-report collaborative practice changes using the Commitment-to-Change survey.
Challenges for CE/CIPE

Most CE educators have not been prepared to deliver or evaluate CIPE; faculty development is critical to integrating CIPE into CE.

Successful CIPE requires the ability to move across professional silos in CE for joint assessment and evaluation.

The integration of a wider variety of learning theories and methods is needed more than have typically been used.
Concluding Comments

CIPE is recognized as a positive influence in reducing medical errors and improving the quality of care of patients.

There is a need to provide guidance to CE professionals in the development, implementation, and evaluation of CIPE activities.

The design, implementation, and evaluation of CIPE activities supports recommended changes in CE to more effectively influence practice change and outcomes of care.
Thank you so much for your kind attention and for the privilege of speaking at this AIHC Webinar.