



NATIONAL CENTER for  
INTERPROFESSIONAL  
PRACTICE and EDUCATION

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## FUNDAMENTALS OF IPECP MEASUREMENT II:

*“Sources of Validity, Measurement Error, and  
Interpreting Your Results”*

Connie C. Schmitz, PhD and Barbara Brandt, PhD



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### **Constance Schmitz and Barbara Brandt**

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# Connie C Schmitz, PhD



- Educational psychologist
  - Curriculum development, learner assessment, program evaluation, education research
- Consultant to the National Center
  - Measurement collection
- Experience
  - Academe, foundations and government agencies
- Scholar
  - Health and human service evaluation
  - 30 publications and 45 technical reports



# Your Feedback is Important

- As stated in my July 12 webinar...
- NC is planning process for more programs on...
  - Measurement
  - Assessment
  - Evaluation
- Your feedback from today is critical
- Please complete survey (and quiz!)
- Answers will be mailed out



# How to Be...

## Assessment and Evaluation for IPECP

*Better  
consumers of  
tools*



*More  
discerning  
readers*



*Better  
collaborators with  
measurement  
specialists*



# Fasten Your Seat Belts!

- Cover a lot of ground
- Have hand-outs available
- Paper and pen
- Pausing twice for Q+A



# Replication Validation Study of ICCAS

## FIPPC:

- Required course for 1,000 pre-licensure students at U of MN
- Nursing, medicine, dentistry, pharmacy, public health, vet med

The Interprofessional Collaborative Competency Attainment Survey (ICCAS):  
A replication validation study

Connie C. Schmitz, David M. Radosevich, Paul Jardine, Colla J. MacDonald,  
David Trumpower, and Douglas Archibald

JOURNAL OF INTERPROFESSIONAL CARE 2017, VOL. 31, NO. 1, 28–34



# ICCAS Content

## 20-item, self-assessment survey

1. Communication
2. Collaboration
3. Roles and responsibilities
4. Patient/family centered approach
5. Conflict management / resolution
6. Team functioning



# Validation Study Abstract



*see handout!*

- “We appraised the content validity of the ICCAS for an IPE course and investigated its internal (factor) structure and concurrent validity.
- Self-assessed ratings were obtained from 785 pre-licensure, health professions students using a retrospective, pre-/post-design.
- Moderate to large effect sizes emerged for 16 of 20 items. Largest effects (1.01, 0.94) were for competencies emphasized in the course; the smallest effect (0.35) was for an area not directly taught.
- Positive correlations were seen between all individual item change scores and a separate item assessing overall change, and item-total correlations were moderate to strong.
- Exploratory factor analysis was used to understand the interrelationship of ICCAS items. Principal component analysis identified a single factor (Cronbach’s alpha = 0.96) accounting for 85% of the total variance.”



# Questions about Abstract

- What does internal factor structure mean?
- What's an effect size?
- What's a change score?
- What does item-total correlation mean?
- Who is Cronbach?
- Is accounting for 85% total variance “good”?



# Questions about Abstract

- Is this a good survey?
- Is it an accurate, fair assessment?
- Is it safe to make decisions based on these scores?



**These are questions of validity**



# Agenda

## 1. Foundation concepts

*(pause for questions)*



## 2. Validity evidence

*(pause for questions)*



## 3. Rules of thumb

## 4. Revisit example

## 5. Wrap up



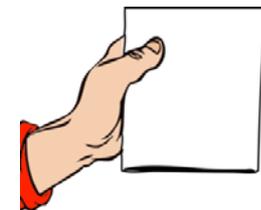
# 1. Foundation Concepts

- **Definition of validity**
- Variance
- Measurement error
- Reliability



# Validity is More than Skin Deep

- Characteristics of “good tools”
  - Look, feel, tone
  - Basic construction, formatting
  - Clear instructions, wording, scoring
  - Reasonable scenarios, tasks
  - Absence of obvious bias
- “Face” validity  $\neq$  validity

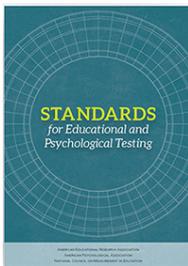


See handout!



# Validity Defined

- Trustworthiness
- **Integrated judgment** about the **degree** to which evidence collected about a test supports the way we **interpret** and **use** its scores\*



\*AERA, APA, NCME

Standards for Educational and Psychological Testing, 2014



# Validity is not Inherent to the Tool

- We don't validate instruments, but our interpretation and use of scores
- Validity is a matter of degree
- Validity data are sensitive to context
- Validity data fluctuate



# The Process of Validation

1. Develop “claims” about what is being measured and what scores mean
2. Collect data (evidence) to test these claims
3. Make a judgment, based on data
4. Replicate, look for consistent validity data across place and time



# Example

“IPCP Leadership Scale”



# Example: “IPCP Leadership Scale”

- Claims:
  - These are the right behaviors
  - People observing leaders can agree and score alike
  - Leadership scores correlate with ratings from practice
- Evidence:
  - Literature review
  - Scores from trained raters agree
  - Trained rater scores correlate with 360 degree evals



# 1. Foundation Concepts

- Definition of validity
- **Variance**
- **Measurement error**
- Reliability



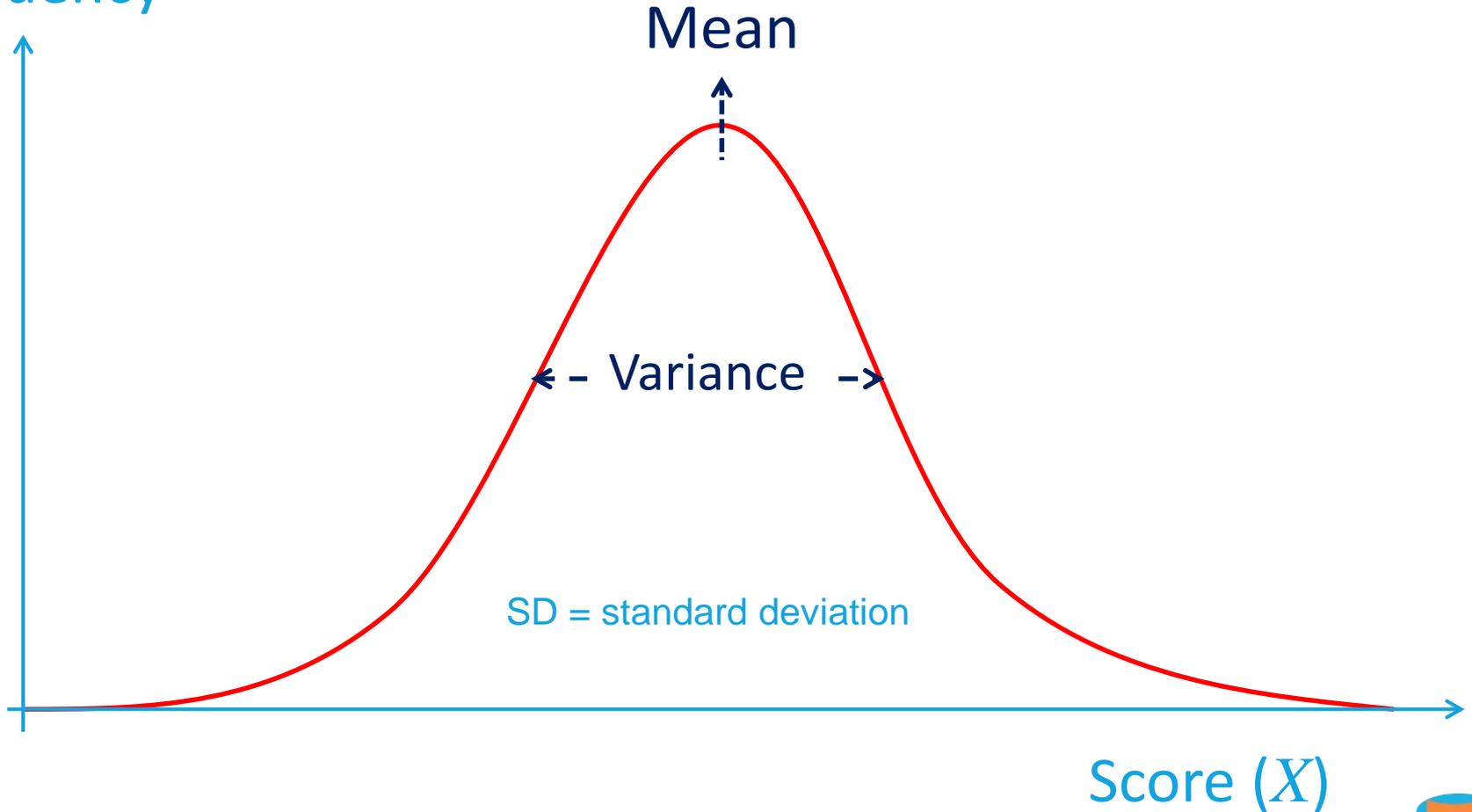
# Variance

- Data vary!!!
- Types of data
  - Multiple choice, checkbox, yes/no (categories)
  - Scales
- Summary statistics
  - total number correct
  - total number per category
  - mean scale score
  - mean overall scale score
  - mean change score (post-score – pre-score)
  - standardized scores



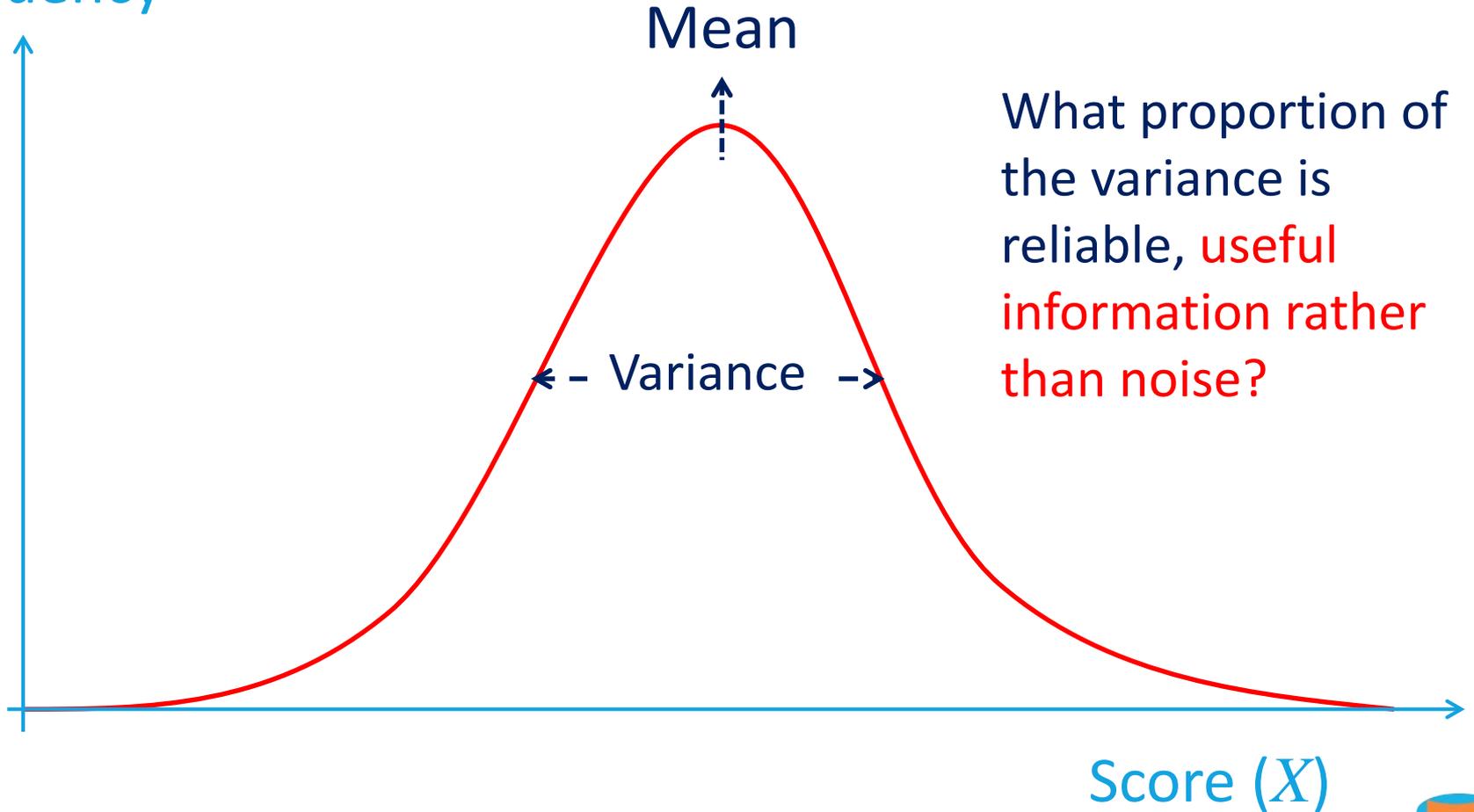
# Normal Curve

Frequency



# Q: Meaningful Variance?

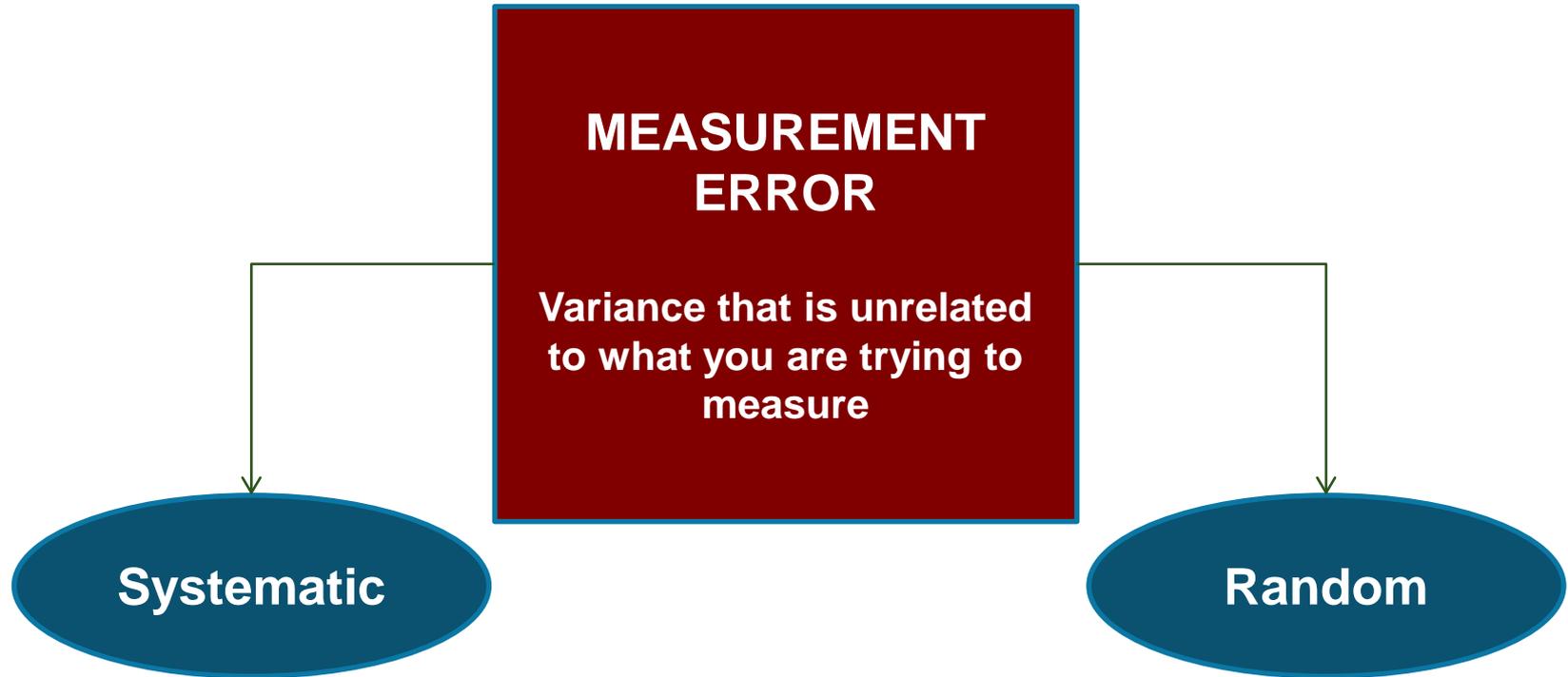
Frequency



What proportion of the variance is reliable, **useful information** rather than noise?



# Measurement Error



## Across all subjects

- Problems with instrument
- Problems with administration
- Problems with incentives

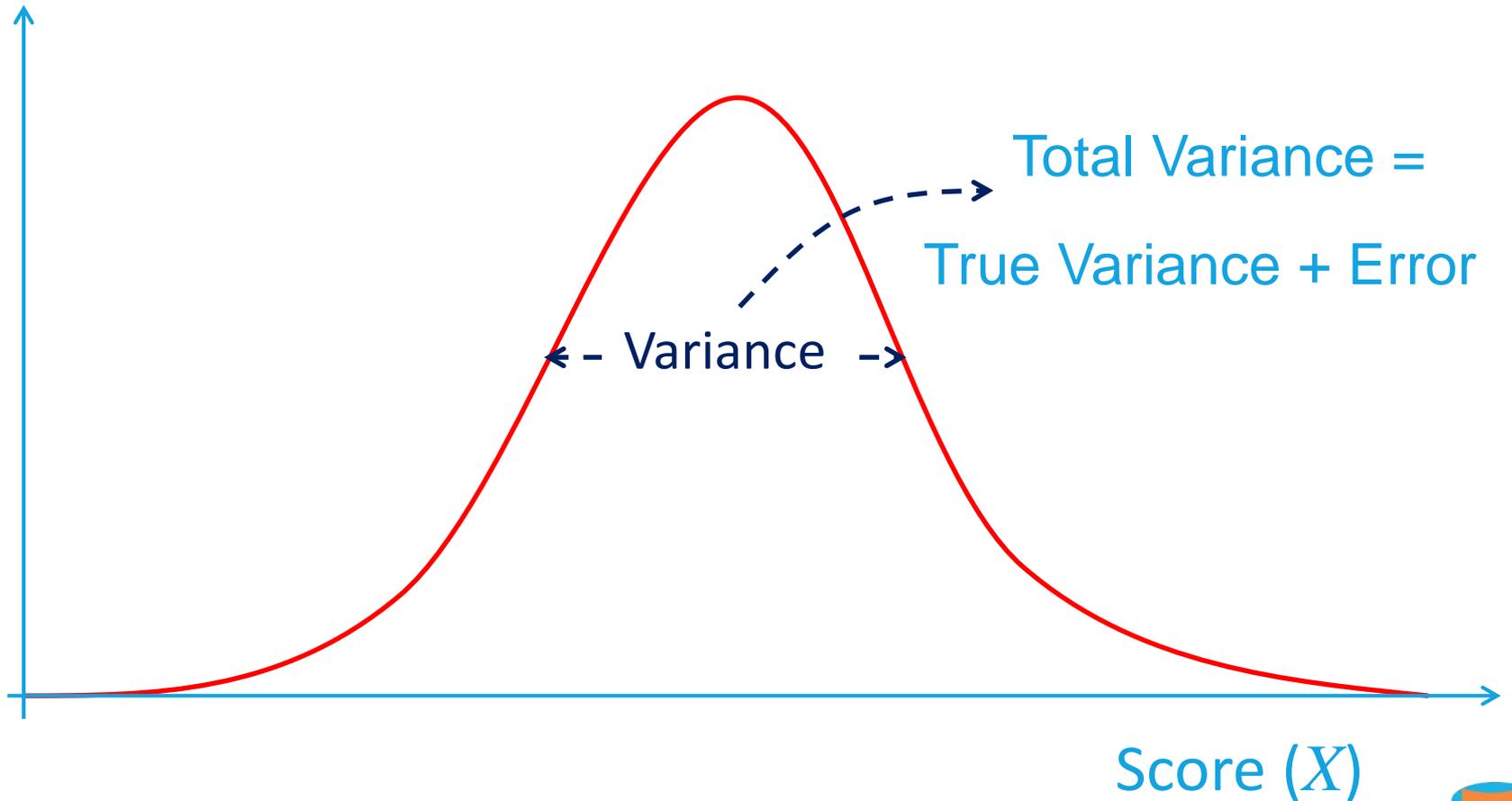
## Varies with subject

- Chance fluctuations
- Different backgrounds
- Motivation, fatigue



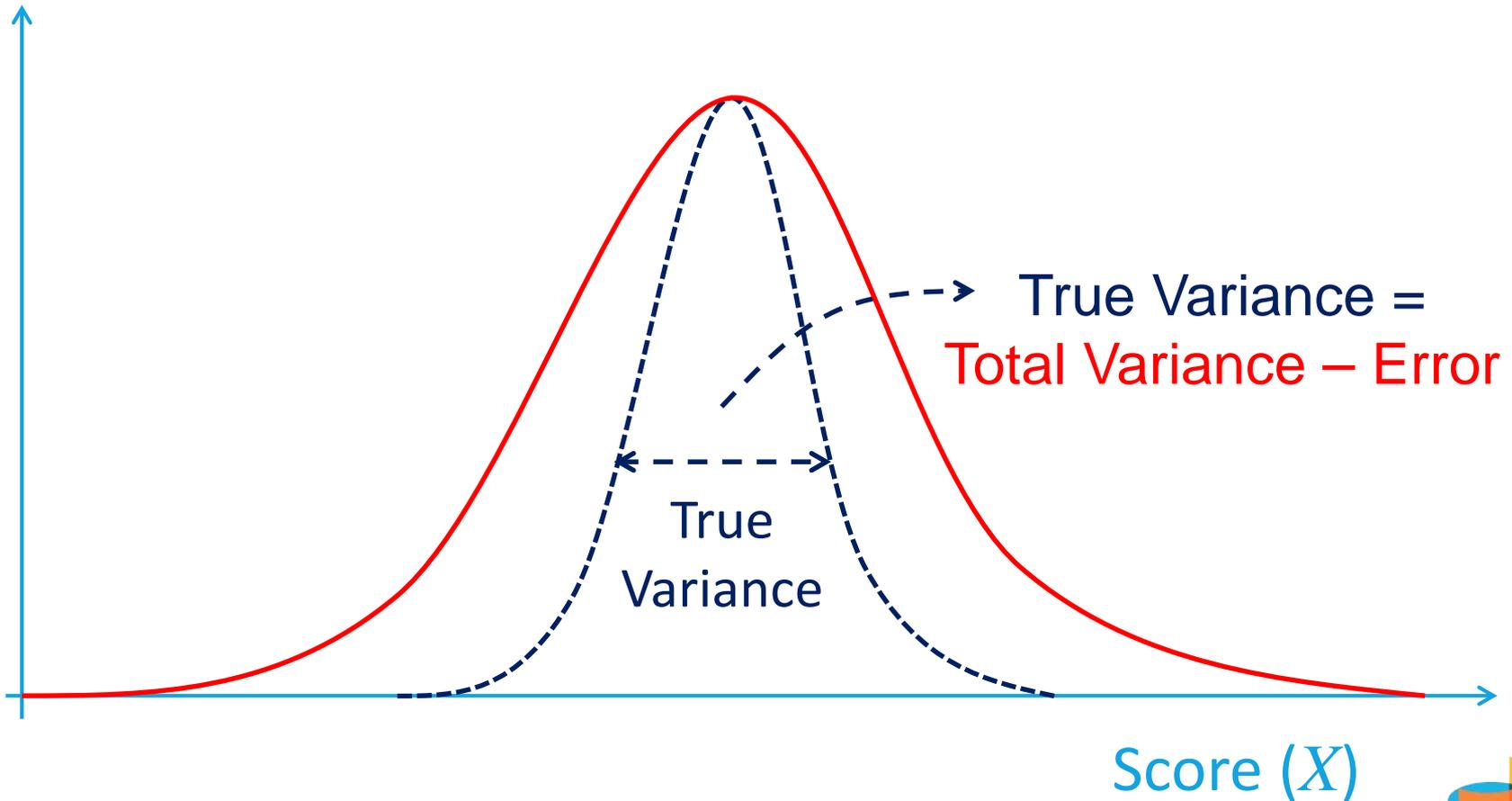
# Total Variance

Frequency



# True Variance

Frequency



# 1. Foundation Concepts

- Definition of validity
- Variance
- Measurement error
- **Reliability**



# Reliability

- “Precision” of measurement
  - Proportion of true variance is high
  - Measurement error is low
- “Consistency” of scores
  - Items measuring the same construct generate similar responses
- “Reproducibility” of scores
  - Individuals taking the same test twice will score the same
  - Different raters assessing the same subjects will score them alike



# Common Reliability Statistics

- Reliability coefficients (estimates):  $r = 0.00 - 1.00$ 
  - Internal consistency (Cronbach's alpha,  $\alpha$ )
  - Intra-class correlation (ICC)
  - Inter-rater reliability ( $r$ )
  - Inter-rater agreement (Cohen's *kappa*)
- Other techniques
  - Standard Error of the Measurement (SEM)
  - Confidence intervals (probability) (CI)



# How Reliable?

- Reliability coefficients
  - .90 for high stakes
  - .80 - .89 for moderate
  - .70 - .79 for formative, low stakes

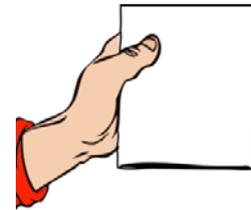
Downing SM, Reliability: On the reproducibility of assessment data.  
*Med Educ*, 2004; 38:1006-12



# Why is Reliability Important?

- Integral to validity!

- For more information.....



# Questions?

- Definition of validity
- Variance
- Measurement error
- Reliability



## 2. Validity Evidence

- **Nature of validity evidence**
- Sources of validity evidence
- Where can validity data be found?



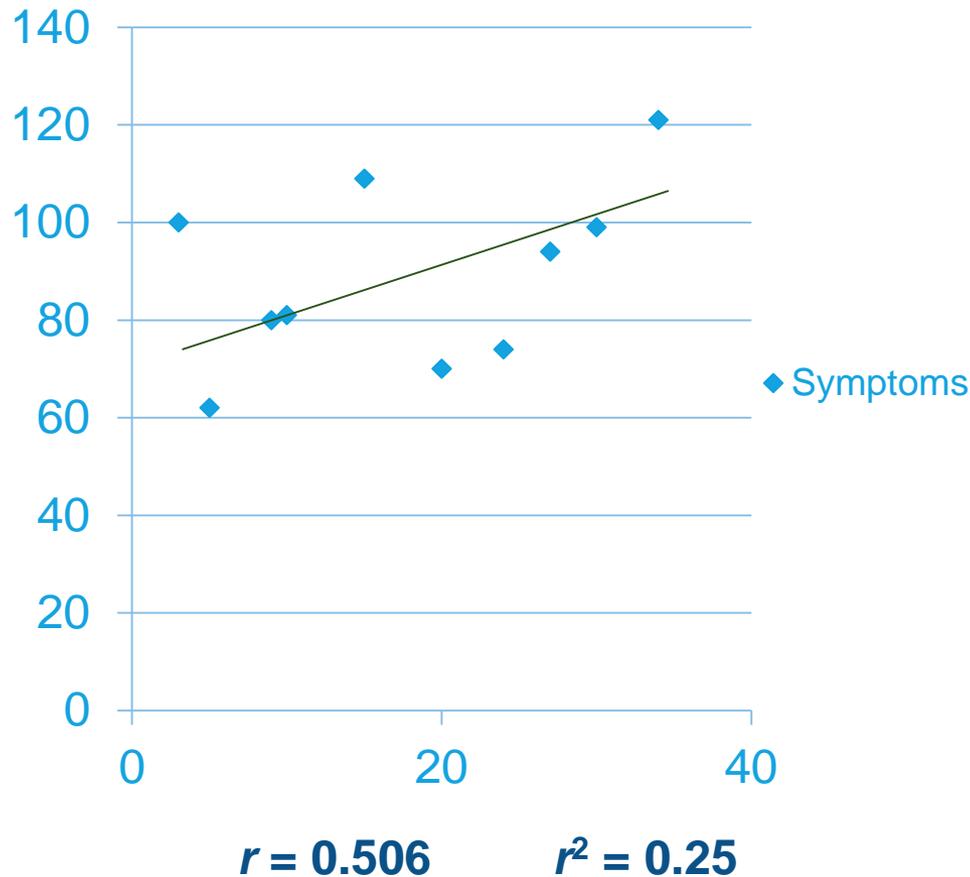
# The Nature of Validity Evidence

- Validity evidence = qualitative / quantitative
- Validity data = statistics = “estimates”
  - Correlation coefficients ( $r$ )
  - Factor loading (“loading” 0.00)
  - % of variance accounted for (%)
  - Effect size (Cohen’s  $d$ )



# Correlation

## Stress and Disease Symptoms



Subject	Stress Scores	Symptom Scores
1	34	121
2	30	99
3	27	94
4	24	74
5	20	70
6	15	109
7	10	81
8	9	80
9	5	62
10	3	100

# Correlation Coefficients

- Basis for many statistical techniques used
- Zero to +1, Zero to -1 ( $r = 0.XXX$ )
- Squared correlation ( $r^2 = 0.XXX$ )

Example from previous slide:

$$r = 0.506$$

$$r^2 = 0.25 \longrightarrow$$

25% of the total variance in the data set relates to the relationship between these two variables



# Factors

- Extent to which item scores correlate together according to constructs (factors)
  - “leadership”
  - “teamwork”
- Exploratory vs. confirmatory
- Helps us understand instrument content, and whether it is measuring what we think it is measuring



# Factor Loading: Example

- Degree to which item scores correlate to a common factor
- Item loadings ( $>0.40$ )

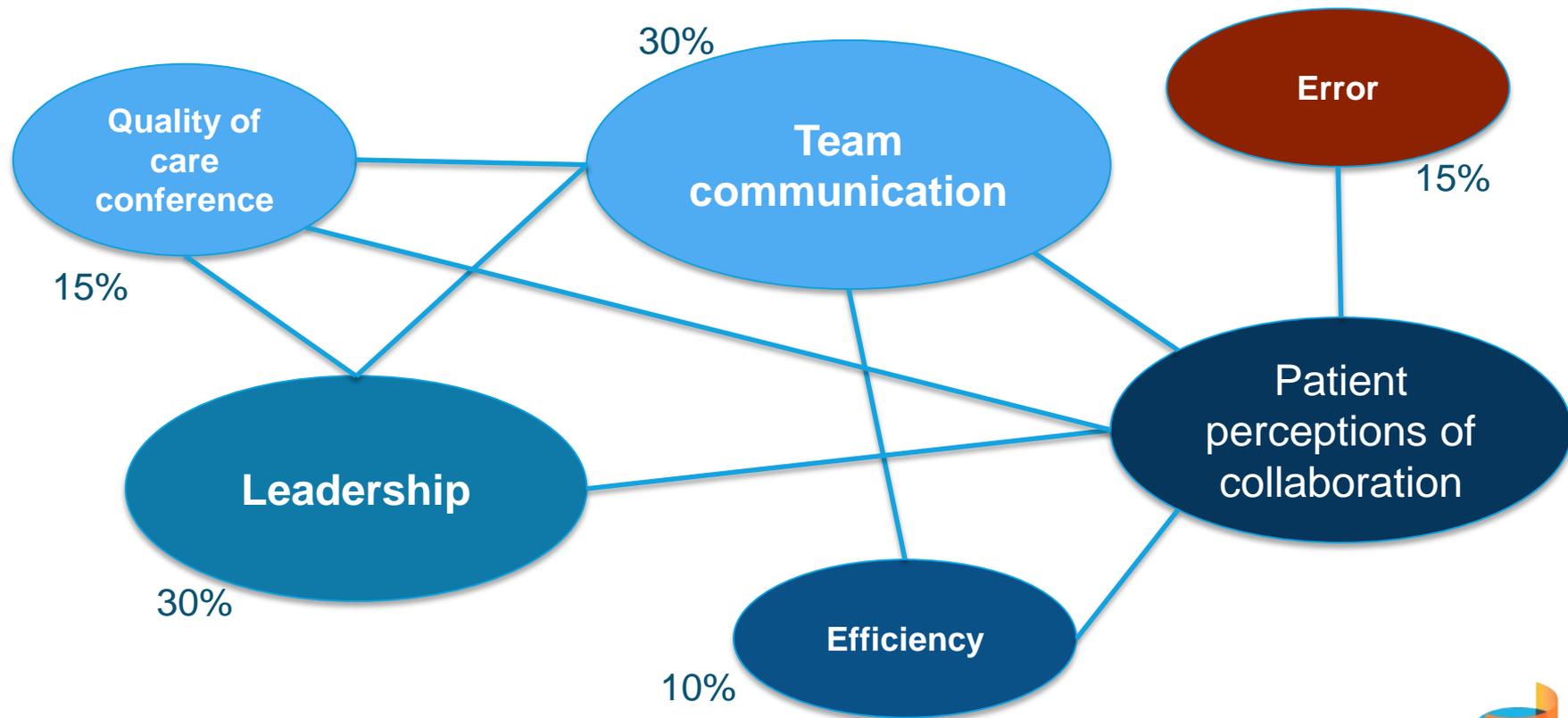


Leadership Items	Factor Loadings
1. Puts “team” ahead of “self”	0.89
2. Shares information with others	0.78
3. Invites feedback	0.83
4. Respects team members	0.82
5. Solves problems collaboratively	0.81
6. Can set agendas	0.50
7. Is a friendly colleague	0.32
8. Has excellent patient rapport	0.15



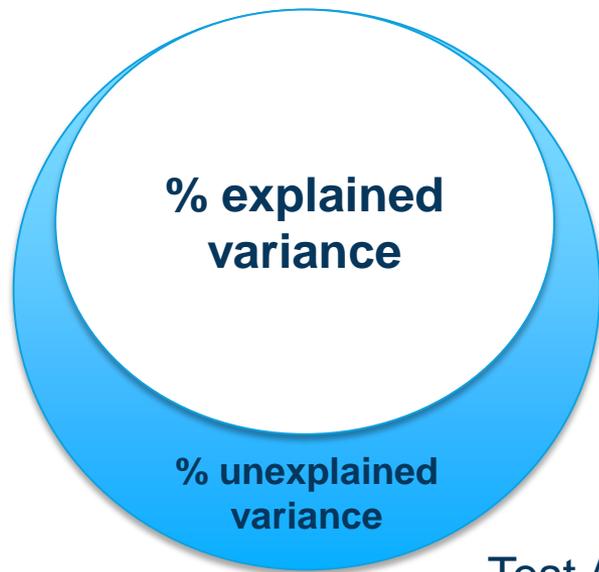
# Explaining Variance: Example

- How much of variance is due to specific factors?

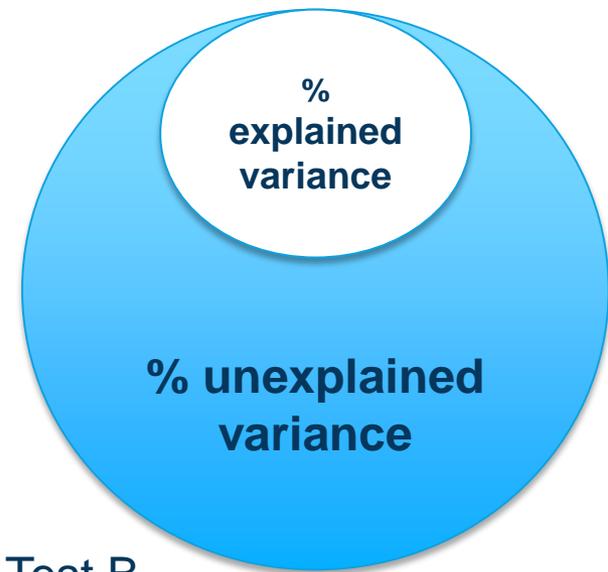


# Importance of Explained Variance

- Integral to validity!
- Eigenvalues over 1.0
- Percentage



Test A

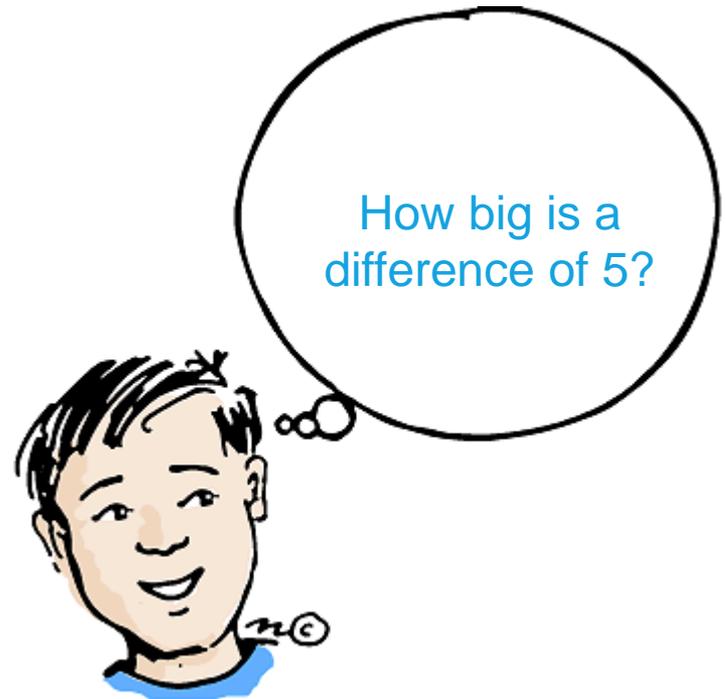


Test B



# Effect Size

- Magnitude of change or difference
  - Pre-post
  - Between groups

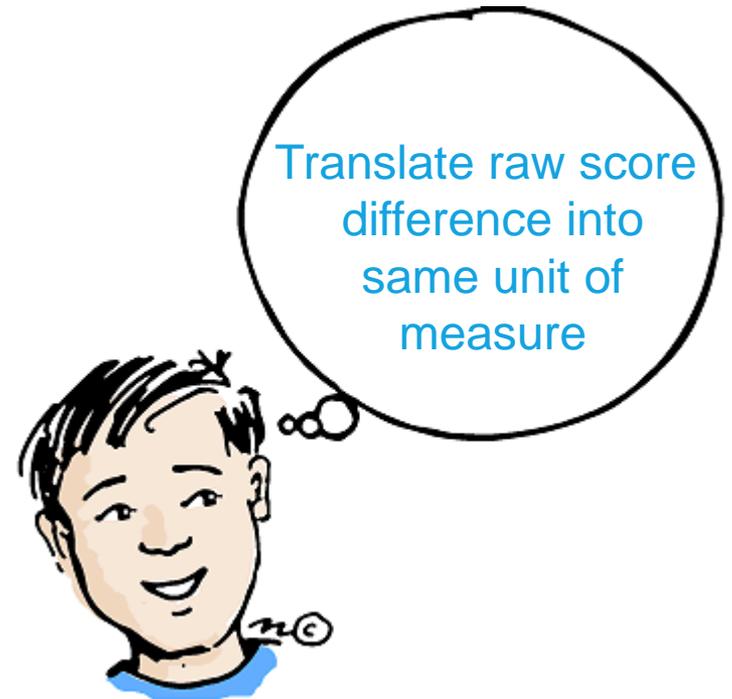


- Raw difference
  - post-score ( $x=20$ ) minus pre-score ( $x=15$ ) = 5



# Standardized Effect Size

- Standardized
  - Post-score (20) – pre-score (5) = 5
  - 5 divided by the SD (4.5) = 1.11
- Interpreting effect sizes
  - Large =  $\geq 0.80$
  - Moderate = between 0.50 and 0.79
  - Small =  $< 0.50$



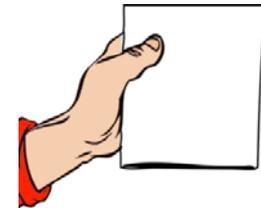
## 2. Validity Evidence

- Nature of validity evidence
- **Sources of validity evidence**
  - Claims
  - Types of evidence
- Where can validity data be found?



# Sources of Validity Evidence\*

1. Content
2. Response process
3. Internal structure
4. Relationship between scores and other variables
5. Consequences of testing



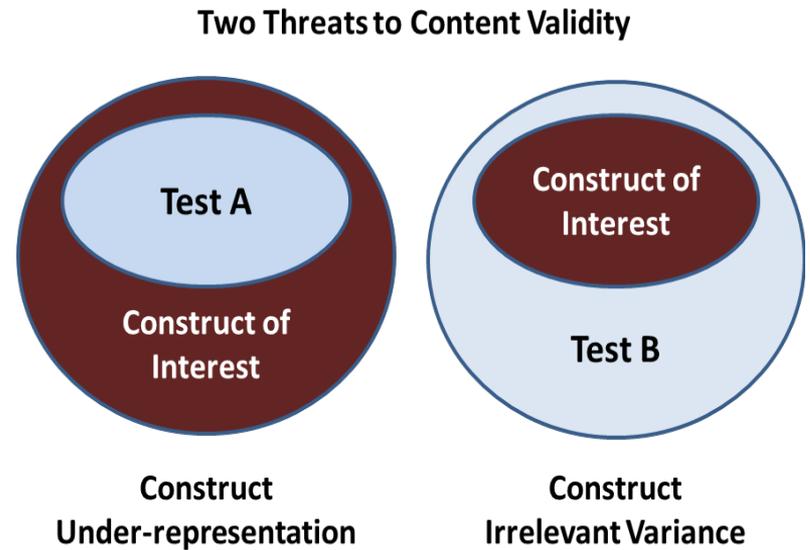
IPECP examples

\*AERA, APA, NCME, Standards for Educational and Psychological Testing, 2014



# Claim 1: Content

- **Problem:** Finite space + time: not everything can be measured
- **Fact:** Items (tasks, cases) are a “sample”
- **Claim:** Content = good sample; represents the thing you are trying to measure



# Content: Types of Evidence

- Literature review
- Blueprints
- Expert review
- Consensus panels



“Provenance”

Justification for  
content



# Claim 2: Response Process

- **Problem:** Tests are not real life
- **Fact:** Items, tasks, cases may/may not stimulate or allow a learner to respond authentically
- **Claim:** Assessment provides fair opportunity to respond



# Response Process: Types of Evidence

- Cognitive interviews
- Observation
- Examining forms for blanks, anomalies
- Rater debriefing
- Inter-rater reliability
- Inter-rater agreement



Authentic  
response

Knowledgeable  
scoring



# Claim 3: Internal Structure

- **Problem:** It is hard to write good items
- **Fact:** Some items may be flawed, unreliable, irrelevant, or redundant
- **Claims:**
  - measurement error is low
  - reliability is high
  - factors are independent, stable
  - variance can be explained



# Internal Structure: Types of Evidence

- Internal consistency (Cronbach's alpha)
- Scale reliability
- Inter-class correlation
- Item-total correlation
- Generalizability
- Exploratory, confirmatory factor analysis
- Items fit model



Reliable

Accurate



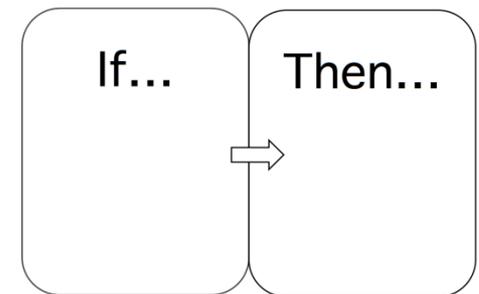
# Claim 4: Relationships with Other Variables

- **Problem:** What is the value of a test result? How do we interpret, use it?
- **Fact:** Scores gain meaning if we know how they relate to other things.

Claims about scores:



Signs + symptoms



# Relationships: Types of Evidence

- Convergent (concurrent): scores correlate with similar measures, variables
- Divergent: scores do *not* correlate with unrelated measures, variables
- Discriminant: scores differentiate among groups
- Predictive: scores correlate with outcomes



Meaning

Utility



# Claim 5: Consequences

- **Problem:** Good assessment is hard
- **Fact:** Assessment can lead to unintended consequences
- **Claim:** Benefits outweigh the costs

## Benefits

- Improved planning
- Student learning
- Better prediction
- Fairer decisions, policies

## Costs

- Resources
- Misuse of scores
- Political fallout
- Replication failure



# Consequences: Types of Evidence

- Stakeholder feedback
- Actual resource use
- Evidence of misuse
- Decision accuracy
- Effects on desired outcomes



Benefits  
outweigh  
Costs



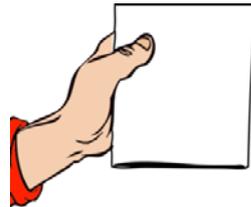
# Questions?

- Nature of validity evidence
- Sources of validity evidence



# Where Can Evidence be Found?

- Manuals, guides
- Reference books
- National Center's measurement instrument collection
- Journal articles



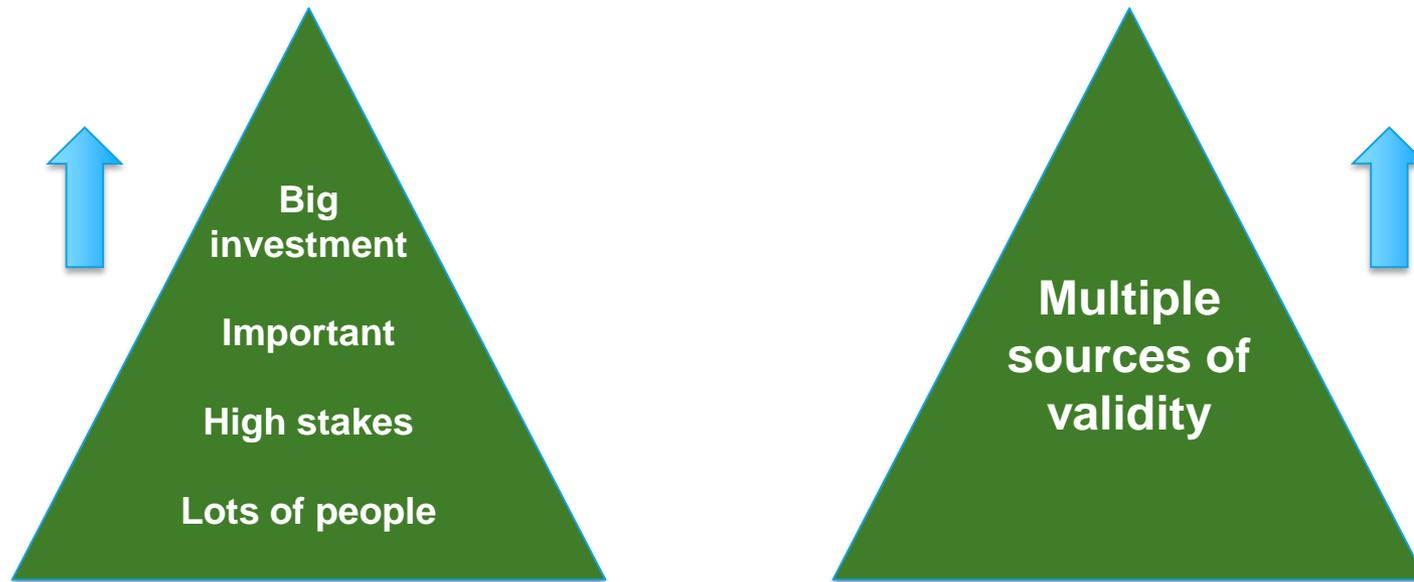
# Where are we in the Agenda?

1. Foundation concepts
2. Validity evidence
- 3. Rules of thumb**
- 4. Revisit example**
5. Wrap up



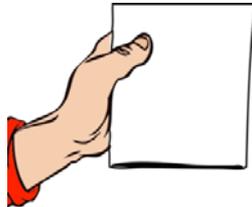
# 3. Rules of Thumb

- Collecting validity data = time, money, expertise
- How much validity data is “enough?”
- Integrated judgment: quality of data, purpose, context



# Rules of Thumb: How High?

- Pattern across data
- See handout



## Connie's top 10 Statistics

- Reliability coefficients
- SEM
- Confidence intervals
- Factor loadings
- Eigenvalues
- Validity coefficients
- Factor loadings
- % of variance explained
- Effect sizes
- Item-total correlations



# 4. Return to ICCAS Example

Validity claims we tested

- ✓ Content
- ✓ Internal structure
- ✓ Relationship to other variables (concurrent validity)

Validity claims we did not test

- Response process
- Consequential



# ICCAS Content Validity

- Before administration
  - Reviewed original study
  - Items aligned with FIPCC course objectives, IPEC core competencies
- After administration
  - Self-reported gains = “change scores”
  - Degree of change = “effect sizes”
  - Effect sizes were high in areas covered by course, low in areas not covered



# ICCAS Change Scores

ICCAS Construct	ICCAS Item	UM Students (n = 785)	
		Cohen's <i>d</i>	Difference
Communication	• Promote effective communication among IP members	0.72	Moderate
	• Actively listen to IP team members' ideas, concerns	0.51	Moderate
	• Express my ideas and concerns without being judgmental	0.54	Moderate
	• Provide constructive feedback to IP team members	0.52	Moderate
	• Express my ideas clearly and precisely	0.39	Small
Collaboration	• Seek out IP team members to address issues	0.78	Moderate
	• Work closely with IP team members to enhance care	0.72	Moderate
	• Learn from IP team members to enhance care	0.94	Large
Roles and Responsibilities	• Identify and describe my abilities and contributions to the IP team	0.72	Moderate
	• Be accountable for my contributions to the IP team	0.43	Small
	• Understand the abilities and contributions of IP team members	1.01	Large
	• Recognize how others' skills and knowledge complement my own	0.98	Large
Patient Centered Care	• Use an IP team approach with the patient to assess health	0.74	Moderate
	• Use an IP team approach with the patient to provide whole person care	0.69	Moderate
	• Include the patient / family in decision making	0.35	Small
Conflict Management, Team Functioning	• Actively listen to the perspective of IP team members	0.55	Moderate
	• Take into account the ideas of IP team members	0.60	Moderate
	• Address team conflict in a respectful manner	0.43	Small
	• Develop an effective care plan with IP team members	0.75	Moderate
	• Negotiate responsibilities within overlapping scopes of practice	0.79	Moderate



# ICCAS Internal Structure

- Factor structure
  - Single underlying factor (not 6)
  - 85% of variance explained is “good”
  - Cronbach’s alpha of 0.96 is “excellent”
  - Item-total correlations = “moderate” to “strong”



# ICCAS External Variables

- External variables
  - Correlation between individual items and change in ability to collaborate interprofessionally

**20 effect sizes**

Pre-post change in  
each of 20 behaviors

**20 correlations**

18 items  $r = \geq .40$   
02 items  $r = < .40$

**1 global item score**

Change in overall  
ability to collaborate

**Change in Overall Ability Scale**

1 = much better now; 2 = somewhat better now;  
3 = about the same; 4 = somewhat worse now;  
5 = much worse now



# ICCAS: Summary

- Content validity = high
  - Sensitive to FIPCC content
- Internal structure = unexpected, but good
  - Single factor explained large proportion of variance
  - High internal consistency
- Relation to other variables = good
  - Behaviors align with overall change in collaborative ability



# ICCAS: Conclusions

- ✓ Is this a good survey?
- ✓ Is it an accurate, fair assessment?
- ✓ Is it safe to make decisions based on these scores?



# 5. Wrap Up

- Validity is more than skin deep
  - Characteristics of tool construction matter
  - Support lies in validity data
- Appreciate the difficulty of determining validity
  - Be skeptical of “reliable and valid tool”
  - Look for stable validity data across settings
  - Collect local response process validity
  - Limit error through standardization, quality control
  - Collect local reliability data
- Work with measurement professionals



# In Closing

Okay to unbuckle...



Further reading

[[nexusipe.org/advancing/assessment-evaluation-start](http://nexusipe.org/advancing/assessment-evaluation-start)]

- Measurement Primer
- Practical Guide Series

Questions



# Acknowledgements

- Michael Cullen, PhD
  - Director of Evaluation
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